

# Nat's Business and Branding

In the next 3 slides you'll get an overview of a few things.

1. My Method
2. The Program Curriculum
3. Prices and program options



# I.S.E. Framework

**Identify** - We work together to develop a clear and concise vision of your desired outcome. From there, we focus on identifying 2-3 CORE elements that are essential to achieving your goal/business plan.

**Strategize** - We aim to identify THE most important things that adhere to these 2-3 core elements. This action list will be periodically reviewed and updated based on the current situation.

**Execute** - I am here to assist you in achieving your goals. As your accountability partner, I am responsible for ensuring that you stay on track with the objectives we establish each week.

# Program Curriculum

**Profile Audit - Banner, Tagline, Button, Featured, About**

**Client Profile - Pain Points, Sector, Title, Emotions**

**Content - Type Options , Aesthetic, Writing Format (H.S.S.R.C)**

**Engagement - Connections, Comments, DM Strategy**

**Business System - Funnel, Inbound/Outbound, Offer, Sales Call**

# Prices and Options

**Course**  
**\$299**

**Community**  
**\$100/Month**

**Silver 1:1**  
**\$4000/Month**

**Gold 1:1**  
**\$3,500/Month**

**160 Minutes**

**Attached Docs**

**Your Own Pace**

**Month to Month**

**Weekly Calls**

**Classroom and Network**

**3 Months**

**Bi-Weekly Calls**

**Daily Interaction**

**6 Months**

**Bi-Weekly Calls**

**Daily Interaction**